

# CANTLEY STRATEGIC VISION 2041



## INTRODUCTION TO THE ONLINE CONSULTATION EXERCISE

The Master Plan is a planning document that establishes the guidelines for the physical organization of the municipality and presents the overall vision for the development of the territory of Cantley. It is the municipality's most important official document in terms of planning and development over the next 20 years. It includes, among other things:

- The strategic vision established over a 20-year period determining the major themes and orientations for the planning and development of the territory;
- An action plan putting forward the development objectives and their means of implementation;
- The major uses of land and their occupation density;
- The guidelines that will guide the development of natural spaces, residential neighborhoods, the town center, etc;
- The enhancement of distinctive components of the territory (historic buildings, landscapes, cultural events, etc.).

The following questionnaire has been developed to better understand the values and priorities that Cantley residents have with respect to the development and planning of their municipality. It is a follow-up to the long-term reflection and analysis work undertaken during the year 2020, which led to the establishment of an updated diagnostic portrait of the municipality as well as the development issues retained by the Municipal Council and the Planning Advisory Committee.

The strategic vision is an overall picture of what a community wants to become, and it guides the organization in managing the desired change. The strategic vision is used to ensure consistency in the actions underlying the mandatory revision of a community plan. Please respond to the best of your knowledge and according to your own personal interests.

The survey should take approximately 10 minutes.

#### **PARTICIPANT PROFILE**

This first section will allow us to obtain information related to the profile of the survey respondents.

1. What is the postal code of your main residence?  Single line text. Please respect the following writing format: A1A 1A1	<ul><li>2. What is your gender?</li><li>Female</li><li>Male</li><li>Prefer not to answer</li></ul>
<ul> <li>3. What is your age group?</li> <li>Under 15 years old</li> <li>15 to 30 years old</li> <li>31 to 45 years old</li> <li>46 to 60 years old</li> <li>61 to 75 years old</li> </ul>	<ul> <li>4. What is your occupation?</li> <li>Student</li> <li>Employee</li> <li>Self-employed</li> <li>Stay-at-home parent or caregiver</li> <li>Retired</li> </ul>
Over 75 years old Prefer not to answer	<ul><li>Other</li><li>Prefer not to answer</li></ul>

### THEME 1 - STRUCTURE OF THE TERRITORY AND INHABITED AREAS

Plan 1 – Please focus your attention on the plan below of the Territory of the Municipality of Cantley. It shows different sectors of the municipality including the town center (in orange). This sector is currently the subject of strategic reflection, in order to plan its development and layout over the next few years. Several issues relate specifically to this sector.

5. The municipality is reflecting on the detailed planning of its town center in order to optimize its use, to reinforce Cantley's attractiveness and to welcome more businesses and services for the residents. In your opinion, what actions should be prioritized for the development of the town center.  **Please rank the following statements in ascending order, from 1 to 5.
from the most important to the least important (1 being very important and 5 being not very important
Invest in an active transportation network (sidewalks, crosswalks, pedestrian paths, bike lanes, shared streets, etc.) to enhance the safety of all travel. Shared streets promote health cohabitation between pedestrians, cyclists, and motorized road users.
Revise urban planning regulations to reinforce measures to protect natural environments and ensure the protection of the canopy, including private properties.
Adopt urban planning regulations that control the establishment of commercial activities by favoring local businesses and services (neighborhood grocery stores, artisanal businesses, services and businesses of primary necessity, set a maximum surface area for establishments, etc.).
☐ Increase the standards governing the architectural quality of buildings and the insertion on new constructions.
Develop a brand image and a natural reflex when we think of the town center by favoring the establishment of any new activity or development project in the village center (public square public market, cultural and festival activities, public facilities and infrastructures).
6. The municipality wishes to encourage, whenever possible, the insertion of joint projects within the village center. These projects accelerate the creation of diversified housing and local commercial space, all within a building that remains on a human scale. Do you agree with this strategy?  Single answer
☐ Strongly agree
Somewhat agree
☐ Neutral
<ul><li>☐ Somewhat disagree</li><li>☐ Strongly disagree</li></ul>
7. In your opinion, where should the municipality focus its efforts in terms of residential development Choose only one answer
Encourage diversity and architectural quality in new constructions
Concentrate the offer of housing within the urbanization perimeter and preserve the natural sectors
☐ Encourage the development of housing suitable for the elderly.
☐ The municipality should not concentrate its efforts on residential development.
☐ None of the above

8. The municipality proposes to foster more demanding construction standards to ensure that new buildings are sustainable and ecological, even if it is likely to lead to an increase in the sale price of housing (LEED, carbon neutral building, Novoclimat, passive solar, green roofs, etc.). Do you agree with this statement? Single answer.  Strongly agree  Somewhat agree  Neutral  Somewhat disagree  Strongly disagree	
THEME 2 - NATURAL ENVIRONMENTS AND RECREOTOURISM	
Plan 2 - Natural environments and recreotourism The plan below shows the main recreotourism areas and the protected natural environments in Cantley. The following questions will deal with their development, protection, and enhancement.	
9. In its strategic vision statement, Cantley focuses on the development of outdoor activities and the enhancement of natural environments. Which elements should be prioritized for enhancement in the coming years?  Please rank the following statements in ascending order, from 1 to 5, from the most important	
<ul> <li>to the least important (1 being very important and 5 not very important).</li> <li>Mont-Cascades' recreotourism offer (improve the services and businesses, a greater number of accommodations, better facilities for welcoming visitors).</li> <li>The development of a four-season multifunctional network (pedestrian, bicycle, equestrian, etc.) linking the tourist attraction sectors.</li> <li>Improved access to the banks of the Gatineau River by promoting the creation of swimming and recreation areas.</li> <li>A better communication strategy and greater visibility of the municipality's tourist attractions outside the municipal boundaries.</li> </ul>	
10. In your opinion, are there any assets related to the quality of the environment in your municipality that should be better managed?	
Single answer.  □ Natural environments (woodlands, wetlands, waterways, lakes, etc.)  □ The quality of groundwater  □ The cleanliness of streets  □ Quietness of inhabited areas  □ None of the above	
11. The municipality wishes to better control the protection of wildlife habitats, shorelines, littoral zones and flood zones, the control of development in landslide zones, and the management of wastewater and runoff by updating the urban planning bylaws. Should the municipality enact more restrictive standards for private land development? Response required.	
Single choice.  Strongly agree Somewhat agree Neutral Somewhat Disagree Strongly disagree	7

## THEME 3 - MUNICIPAL SERVICES AND INFRASTRUCTURE

12. The planning of the municipality's green spaces (street furniture, landscaping, equipment) should
Single answer.  Provide infrastructures for gathering and hosting festive events (concerts, open-air theater,
public squares, etc.)
Protect and enhance the environment and biodiversity.
Offer more sports fields and outdoor facilities (refrigerated skating rink, water games, basket-
ball court, etc.)
Remain as is.
13. In your opinion, where should the municipality's efforts in transportation be concentrated?
Single answer.
Maintain and enhance the safety of all users of existing streets.
Development and reinforcement of safety for active travel (bicycles and pedestrians.)
Development of public transit.
☐ Electrification of transportation.
None of the above.
14. One of the ways to implement this theme is to redefine and secure the surroundings of public
institutions such as schools and municipal buildings, to which the public have access. Which
locations do you think would benefit most from such measures?
Single answer.
<ul><li>Schools, daycares, daycare centers and other places where young children are present.</li><li>Parks, sports fields, community centers and cultural venues.</li></ul>
Access to parking lots, entrances, and exits to businesses and recreotourism areas.
Institutional buildings such as City Hall.
THEME 4 - ECONOMIC DEVELOPMENT
Plan 3 - Economic Development The plan below presents several sectors that generate employment and activity within Cantley's territory. The following questions deal with the municipality's vision for
economic development for the coming years.
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15. What types of businesses would you like to see in the town center?
Professional and personal services (professional offices, care services, etc.)
<ul><li>Local businesses (bakery, fruit store, butcher shop, etc.)</li><li>Retail businesses (clothing store, etc.)</li></ul>
Catering businesses (restaurants, bars, and cafés)
A weekly public market
16. One of the means of implementing this theme is to create a network of local and independent
businesses that focus on gastronomic tourism and the promotion of the region's products (the Food Culture phenomenon). Do you agree with this strategy?
Single answer.
☐ Totally agree
Somewhat agree
Neutral Neutral
Somewhat Disagree

17. In your opinion, what makes it more difficult for industrial activities to coexist with nearby residences?	
Single answer.	
<ul> <li>□ Traffic generated by freight transport</li> <li>□ Odors</li> <li>□ Noise</li> <li>□ Garbage and street cleanliness</li> <li>□ None of the above</li> </ul>	
18. The municipality proposes to encourage local agriculture through several actions (creation of a local public market, promotion of Cantley's agricultural producers and the promotion of solidarity cooperatives). How much do you agree with this proposal?	
Totally agree  ☐ Somewhat agree ☐ Neutral ☐ Somewhat disagree ☐ Strongly disagree	
THEME 5 - LIVING ENVIRONMENT AND HERITAGE	
19. The protection of Cantley's built heritage is an integral part of the 2041 strategic vision to promote, among other things, the quality of the living environment, the richness of the culture and the sense of belonging. In your opinion, which of the following measures should be prioritized:  Single answer.	
<ul> <li>Strengthen provisions to limit the alteration of existing building volumes, forms, locations, and heights.</li> <li>Update discretionary regulations (minor variances, special projects, SPAIP, etc.) and target areas of the municipality where historic buildings are present.</li> <li>Maintain the bylaws as is.</li> </ul>	
<ul> <li>Increase awareness among property owners of the historical and cultural value of historic buildings.</li> <li>Develop a strategy to recognize the heritage value of certain buildings under the Cultural Heritage Act.</li> </ul>	
20. What elements do you think would allow new residential constructions to better integrate with the existing built environment?	
Single answer.  A limitation in the choice of materials.  A limitation in the number of floors.  A better control of the number of units built under the same model.  Better siting in relation to the street.  None of the above	

